

# IBS

HYDERABAD

A constituent of ICFAI Foundation for Higher Education  
(Declared as Deemed-to-be University U/S 3 of the UGC Act, 1956)

# 12<sup>th</sup>

## International Conference on Business And Finance, 2016 (ICBF 2016)

June 10 and 11, 2016  
@ IBS Hyderabad



## Objectives of the Conference

As the global economy still struggles with many financial and economic problems even after the recent global financial crisis, it is clear that there has to be a major overhaul in the traditional thinking in business and finance. The integration of the financial markets and resultant systemic risks, international accounting standards, and effectiveness of domestic and international regulatory structures are some of the current issues that need to be dealt with by both academicians and practitioners. New approaches and policies have to be developed in developing and developed markets alike. Participants will benefit from the various perspectives offered on the global business and finance practices vis-a-vis domestic practices. In addition to serving as an academic platform where the latest research in business and finance can be shared, the conference is intended to act as a platform for discussing the opportunities and challenges facing all participants in the global financial markets in general and in India in particular. The purpose of the conference is to promote research and developmental activities in the areas of finance and business. Another goal is to promote scientific information interchange between researchers and practitioners working all around the world. The highlight of the conference will be to further understand the theory and practice in the areas of business and finance. The focus area of the conference is global in nature and the meet is expected to be a good platform for academicians and practitioners to exchange ideas and research findings on contemporary issues.

## Venue of the Conference



IFHE Campus, Dontanapally, Shankarapally Road,  
Hyderabad-501203, RR District, Telangana, India.

Email: [icbf2016@ibsendia.org](mailto:icbf2016@ibsendia.org)

Website: [www.ibshyderabad.org](http://www.ibshyderabad.org)

Mobile: +91 99515 42961

## Important Dates

Last date for Abstract Submission:  
May 1, 2016

Notification of acceptance or otherwise for Abstract:  
May 05, 2016

Last date for Full paper submission:  
May 30, 2016

Last date to avail Early Bird Registration:  
May 20, 2015

\* Available to participants registering for the conference before May 20, 2016

## Focus Areas of the Conference

- ▶ Asset Pricing
- ▶ Agency Issues and Corporate Governance
- ▶ Financing and Dividend Decisions
- ▶ Capital Structure and Dividend Policy
- ▶ Market Volatility
- ▶ Market Microstructure
- ▶ Mergers and Acquisitions
- ▶ Investment Management
- ▶ Emerging Markets and Market Integration
- ▶ Financial Risk Management
- ▶ Credit Management
- ▶ Bank Licensing Policy
- ▶ Financial Modelling
- ▶ Financial Econometrics
- ▶ Financial Inclusion
- ▶ Management of Micro Finance Institutions
- ▶ High Frequency Finance
- ▶ Financial Architecture and Innovation
- ▶ Financial Stability
- ▶ International Capital Flows
- ▶ Exchange Rate Issues
- ▶ International Trade and Environment
- ▶ Mutual Funds
- ▶ Insurance Related Issues
- ▶ Accounting and International Financial Reporting
- ▶ Changing Role of Auditing
- ▶ Value Creation and Value Based Management
- ▶ Financial Crisis
- ▶ Financial Institutions

## Who Can Attend the Conference

- ▶ Academicians/Professionals
- ▶ Policy Makers and Administrators
- ▶ Doctoral Scholars
- ▶ Management Consultants
- ▶ Non-Government Organizations
- ▶ Practitioners
- ▶ Stock Market Traders
- ▶ Bank Executives

## Who Can Attend the Conference

- ▶ Participation with Paper presentation
- ▶ Participation without Paper presentation
- ▶ Participation in absentia

## Conference Fee

The conference fee includes conference kit, copy of proceedings, use of facilities, working lunches and dinners, and tea/coffee and on-campus accommodation.

Category	Early Bird (Before May, 20)	Regular (On or before June 5)
Indian Academician	Rs. 5000/-	Rs. 6000/-
Research Scholar	Rs. 4000/-	Rs. 4000/-
Indian Industry Delegate	Rs. 8000/-	Rs. 10000/-
Foreign Delegate	US\$200	US\$250

## Payment of Registration Fee

On Line Payment:

Beneficiary's Name: The ICFAI Foundation for Higher Education

Bank Branch: HDFC Bank, Banjara Hills, Hyderabad

Current Account No: 05212020001733

RTGS/NEFT Code: HDFC0000521.

Swift Code: HDFCINBBXXX

Off Line Payment:

Demand Draft in favour of The ICFAI Foundation for Higher Education, payable at Hyderabad

Note: Demand Draft / The print out of the fee paid receipt is to be sent by mail to the Conference Chair by name.

## Certificate of Participation

Each registered participant who attends the conference in person / in absentia shall be awarded a Certificate of Participation. The certificate will mention the mode of participation and would clearly mention the name of the presenter and the names of the co-authors if any.

## Best Paper Awards

The papers submitted for the conference will be reviewed through double blind review process

Cash prize will be awarded to TWO best papers, during the conference

## Paper Review Process

Abstracts not less than 500 words should be sent to [icbf2016@ibsindia.org](mailto:icbf2016@ibsindia.org) before Apr 15, 2016. The abstracts will undergo a blind review process and the authors will be intimated regarding the acceptance or otherwise of the submitted abstracts.

A full paper in lieu of the abstracts is also welcome.

## Submission Guidelines

- ▶ The abstracts and full papers are to be mailed to [icbf2016@ibsindia.org](mailto:icbf2016@ibsindia.org)
- ▶ The abstracts shall not be more than 500 words.
- ▶ The length of Conceptual Papers/Empirical Papers/ Theoretical papers shall be in the range of 3000 to 5000 words.
- ▶ The papers shall be typed on A4 size paper in Times New Roman (TNR), 12 point in MS-Word, with line spacing of 1.5 and margins of 1 inch (2.5cm) from all sides.
- ▶ The Title/ Cover Page shall contain the details of Title, Author(s), Affiliation(s), Contact Details (e-mail ID & phone No.).
- ▶ Any information conveying identification of the author(s) (including name, affiliation, and acknowledgments) must be removed from the manuscript. Referencing should be done in APA Style.
- ▶ All manuscripts must be formatted according to the APA 6th Edition style guide available at: <http://www.apastyle.org/manual/>
- ▶ The authors may choose to send the full paper in advance for review or abstract in advance for review and the full paper on acceptance of the abstract.
- ▶ Once the author gets the email acceptance for the abstracts submitted, the full paper shall be submitted well before the due date for registration.
- ▶ The authors shall pay the registration fee only after their full paper has been accepted by us.
- ▶ The authors are advised to submit a certificate along with the full paper that the work is original and that it has not been published anywhere, or has not been submitted for publication.

## About IBS Hyderabad

IBS Hyderabad is a constituent of ICFAI Foundation for Higher Education (IFHE), a Deemed University under Section 3 of the UGC Act, 1956. It is accredited by NAAC with 'A' grade, with an impressive score of 3.43 out of 4. It is ranked 2nd in Telangana State and 15th out of 130 NAAC accredited universities in the country. It is rated by CRISIL, A\*\*\* at state level and A\*\* at National level. It is rated by ICRA, EB 1 TS at state level and EB 2+ at National level

IBS Hyderabad is a member of the "Association to Advance Collegiate Schools of Business USA", "Accreditation Council for Business Schools and Programs USA", "The European Foundation for Management Development Belgium" and "Association of Management Development Institutions in South Asia India" Since its inception in 1995, IBS has grown

impressively and achieved widespread recognition from business & industry, academic circles and professional bodies.

IBS offers high quality programs in different areas of management to a cross section of students and executives across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface, research, consultancy and publications. IBS Hyderabad has a growing alumni base over 10,000 who are currently pursuing fast track careers with 600 plus companies in India and abroad. IBS Hyderabad has about 160 strong faculty of Management with specializations in Finance Marketing, Strategy and Human Resource Development.

## Conference Advisory Committee

### Prof. J. Mahender Reddy

Vice-Chancellor, ICFAI Foundation for Higher Education

### Prof. S Venkata Seshaiiah

Deputy Director, IBS, Hyderabad

### Prof. Vijayalakshmi S

Dean (Academics), IBS Hyderabad

### Prof. G V Muralidhara

Dean-Case Research Center, IBS Hyderabad

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Finance and Accounting Department, IBS Hyderabad

### Prof. A K Rao

Operations and IT Department, IBS Hyderabad

### Prof. Vighneswara Swamy

Professor, Finance Department, IBS Hyderabad

## Conference Executive Committee

### Dr. Sudhakara Reddy S (Conference Chair)

Asst. Professor, IBS Hyderabad

### Dr. Yogesh Chauhan

Asst. Professor, IBS Hyderabad

### Dr. Satishwar

Asst. Professor, IBS Hyderabad

### Dr. Ranajee

Asst. Professor, IBS Hyderabad

### Prof. D Satish

Associate Professor, IBS Hyderabad

### Dr. Kavita Wadhwa

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Asst. Professor, IBS Hyderabad

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Asst. Professor, IBS Hyderabad

## Conference Logistic Committee

### Dr. Richa Gupta

Asst. Professor, IBS Hyderabad

### Mr. Nityanand Tripathy

Research Scholar, IBS Hyderabad

### Ms. Pavani Jyothi

Faculty Associate

### Mr. Rajneesh

Research Scholar, IBS Hyderabad

All communications shall be addressed to:

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