

BBA Program Outcomes

Conceptual Knowledge	<ul style="list-style-type: none">* Understanding of theoretical concepts* Practical application of concepts
Critical Thinking	<ul style="list-style-type: none">* Think through a problem & generate a set of alternatives* Evaluate & Select a feasible alternative
Communication Skills	<ul style="list-style-type: none">* Effective oral communication* Effective written communication
Ethical Awareness	<ul style="list-style-type: none">* Awareness of Ethical issues* Address ethical dilemmas appropriately